

## Deidre S. Lind

President

Pfaffinger Foundation  
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Deidre Lind is the newly appointed President and CEO of the Pfaffinger Foundation, one of the oldest private foundation in Los Angeles. Established by Frank X. Pfaffinger in 1936, the Foundation's focus is to support needy employees and retirees of the Los Angeles Times and its sister companies as well as providing support to nonprofits throughout the region.

Ms. Lind recently stepped down as the founding President of the Mayor's Fund for Los Angeles, the first nonprofit of its kind in Los Angeles. The Fund was established to build impact-driven public/private partnerships focused on both civic innovation and transformation within the City. Under Ms. Lind's leadership, the Fund raised more than \$35 million and supported 34 civic programs focused on the most pressing issues facing Los Angeles.

Ms. Lind has built her career over two decades leading corporate responsibility and philanthropy programs. At Mattel, Inc. from 2004 to 2013, she served in the roles of Director, Corporate Affairs and Executive Director, Mattel's Children's Foundation. During her tenure, she developed the company's first international social impact strategy, launched their two-percent pre-tax profit annual commitment, and delivered the Company's first global sustainability assessment, leading to the development of their first global, measurable sustainability targets.

Ms. Lind also spent nine years in a series of government and community relations roles at Kaiser Permanente's California Division. In her last role as Associate Director of Government & Community Relations, she managed a \$6 million budget, in addition to a portfolio of \$300 million in community benefit programs statewide; community and government relations; and issues management. She began her career with one-year internship working for the Chief of Staff to Mayor Richard Riordan.

Ms. Lind currently serves on the Boards of Directors of Southern California Grantmakers and the Social Impact Fund, and was a recipient of the Wonder Woman in Toys, Licensing, and Entertainment award.

A native of Los Angeles, Ms. Lind received her BA from the University of California, Santa Barbara, and both a Masters of Social Work and of Public Administration from the University of Southern California.

